

HOUSE OF OPS

Your Brand's Operational Partner

YOU BUILT THE BUSINESS. IT SHOULDN'T ALL REST ON YOUR SHOULDERS.

We help hands-on trade business owners strengthen operations, fix bottlenecks, and build systems for growth without the chaos.

7 FIGURES+

Scaling Businesses Beyond
Revenue Bottlenecks

+12%

More Profit Found Inside
Existing Operations

-47%

Fewer Hires Through
Better Systems

THE SHIFT WE HELP YOU MAKE

FROM

Where You Currently Are

- ✗ Trapped in the day-to-day
- ✗ Chasing jobs, quotes, and updates
- ✗ Systems scattered across tools or no tools at all
- ✗ Profit lost to missed follow-ups, bottlenecked projects, or turnover.
- ✗ A team that works, but doesn't own it and requires constant management
- ✗ A business that depends on you



TO

Where We Take You

- ✓ Space to lead, grow, and live outside the business
- ✓ Clear visibility across every job with opportunities for more profit
- ✓ Systems your team follows & standards clients trust
- ✓ Stronger margins, fewer mistakes, more opportunities
- ✓ A team that takes ownership & is committed to building the business
- ✓ A business that runs without you

HOW WE WORK

01 AUDIT & ASSESS

We get a clear picture of how your business runs now — what's working, what's slowing you down, and where money or time is being lost.

02 IMPROVE & ENHANCE

We improve the way your business operates, from leads and quotes to team communication and handovers.

We're more than a consultancy, we do the work with you.

03 GROW

Once the foundations are in place, we help you grow with better systems, stronger teams, and less day-to-day pressure by doubling down on what works.

AREAS WE HELP MANAGE:

Operational Infrastructure | Daily Project Management | Administrative Backend | Implementing AI Systems
Marketing & Website Management | Team Culture & Building | CEO Leadership & Vision Transference to the Team

WHAT WE HELP WITH



Jobs & Money

Finding the leaks in how jobs and projects are run – so each one is more profitable and you have capacity to take on more. Tracking, quotes, follow-up, cash flow.



People

Roles and responsibilities, hiring and onboarding, accountability, and building a team culture that holds. Structure, ownership, culture



Systems

Internal processes, admin workflows, handovers, supplier coordination, and implementing simple AI and automation. Process, admin, automation.



Growth

Website and visibility, marketing, enquiry flow, capacity planning, and the management structure to support it. Visibility, enquiries, capacity.

TWO WAYS TO WORK WITH US

OPTION 1: CONSULTING

Operations Consulting

Bring us in to audit your business, identify the biggest opportunities and weaknesses, and give you a clear, practical plan to improve operations, increase profit, and support sustainable growth. **You walk away with a direction your team can implement internally.**

OPTION 2: DONE WITH YOU

Implementation & Management

We manage the business **WITH YOU**. We audit your business, create the plan and make it happen. **We build systems, workflows, and processes, then keeping things on track as a contractor for set hours each month. No need to hire a full role.**

YOUR OPERATIONAL PARTNERS

THE HOO TEAM

House of Ops was founded by **Samantha Phillips**, an **Operations Manager** and **Fractional COO** with over 12 years of experience helping businesses strengthen their operations, improve systems, and generate over £5M in revenue through operational growth and implementation.

Alongside a dedicated team of experts across AI, marketing, and operations, HOO brings together a full management and consulting solution for businesses that need more than advice. We help identify what is already working, uncover the leaks holding the business back, and implement the systems, structure, and support needed for sustainable growth.



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360° VISIBILITY

Across Leads, Jobs, Team
Capacity & Delivery

PROFIT LEAKS FOUND

Inside Existing Operations &
Management Systems

OWNER TIME BACK

Building Teams & Systems
That Run Without You